



The Magic Zoo "Help a Pet" Event Has Begun!

Our 4-day-only special event has begun! From today, November 16th through midnight Friday, November 19th, you can shop with us and help Pet Pal Animal Shelter at the same time!

A portion of all profit will go to support this outstanding no-kill shelter.

And you get some wonderful free gifts just for helping out!

So when you're ready, here's how it works...

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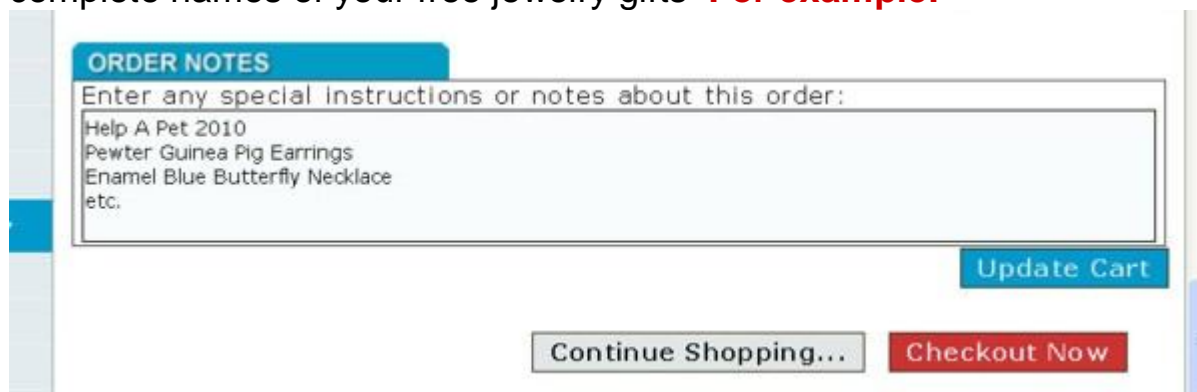
1. Shop for anything you like on our site - add all the items you wish to purchase into the shopping cart. But...don't put the free gifts in the cart!

2. When your cart is all ready, then it's time to tell me what free gifts you'd like! Here's how that works: (It really is simple.)

- Click on the Enter Order Notes link which is at the top of the shopping cart page. (See where the red arrow is pointing? That is what the link looks like)
- This link will take you to the Order Notes box.



3. In the Order Notes box, type in the Secret Code (**Help A Pet 2010**) and the complete names of your free jewelry gifts **For example:**

A screenshot of the 'ORDER NOTES' section. The title 'ORDER NOTES' is in a blue box. Below it is a text area with the prompt 'Enter any special instructions or notes about this order:'. The text area contains the following text: 'Help A Pet 2010', 'Pewter Guinea Pig Earrings', 'Enamel Blue Butterfly Necklace', and 'etc.'. To the right of the text area is a blue 'Update Cart' button. Below the text area are two buttons: 'Continue Shopping...' and 'Checkout Now'.

For each free jewelry gift you type in the Order Notes box tell me if it's pewter or enamel. (For enamel jewelry also include the color choice.)

4. Then click on "**checkout now**"

5. As soon as we receive your order, we'll send you a link so you can read, print or download Merry's new holiday comic "The Shelter Fairies."

Tell me again, what free gifts do I get with a \$57 purchase?

- **Free pewter gift:** You can choose **ANY 1 item** in [the pewter section of my website!](#) (but no free name badges, please)

Here are a just a few of the 100's of pewter designs you can choose from:



Plus You'll Get...

- **Free enamel gift:** You can choose **ANY 1 item** in [the enamel section of my website!](#) Choose a pin, pair of earrings or a necklace!

Here are a just a few of the 100's of enamel designs you can choose from:



Plus You'll Get...

- **Free surprise** jewelry gift: No peeking! I'll figure out a surprise just for you!



Plus You'll Get...

- **Free PDF download** of Merry's brand new original holiday comic! (It's cute, heartwarming, family friendly and so forth. And yes, I *am* bragging.)



Plus You'll Get...

- Last but not least, that warm fuzzy feeling knowing that you helped!

How much do I have to spend to get these great gifts?

When you shop in my store and spend at least \$57, I will send you all of the above gifts.

And then there's that great holiday comic. (Which I am kind of proud of) How can you put a price on something like *that*?

If you double or triple the amount you spend, you can double and triple the gifts you choose! For example:

Spend between **\$114 and \$170** in our online store, and choose ANY **2** pewter pieces, **PLUS** any **2** enamel pieces as my free gifts to you.

Spend **\$171 and more**, pick out ANY **3** pewter pieces, **PLUS** any **3** enamel pieces as my free gifts to you.

I look forward to hearing from you soon!

Warm Wishes,
Merry

P.S. Don't forget to type in your free gifts in the Order Notes box!

[Sign up for The Magic Zoo's Exciting Sales and Upcoming Events](#)

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