

It All Starts Tomorrow!

Tomorrow, Tuesday November 16th, right about 12 noon EST, our 4 day shopping spree to help shelter pets will begin!

That's when we'll send you the "secret" code, so you can shop and receive all your free gifts from The Magic Zoo.

Remember, you get to pick out your own free gifts!



Don't be too worried; we've got a lot of jewelry in stock, and I don't think we'll run out of anything right away...but just in case, be watching your email inbox right around noon tomorrow EST.

It's true you need to spend at least \$57 to get some free gifts... but did you know that if you spend 2 times or 3 times that amount you'll get 2 times or 3 times the free jewelry gifts? Hint: The holidays *are* coming!

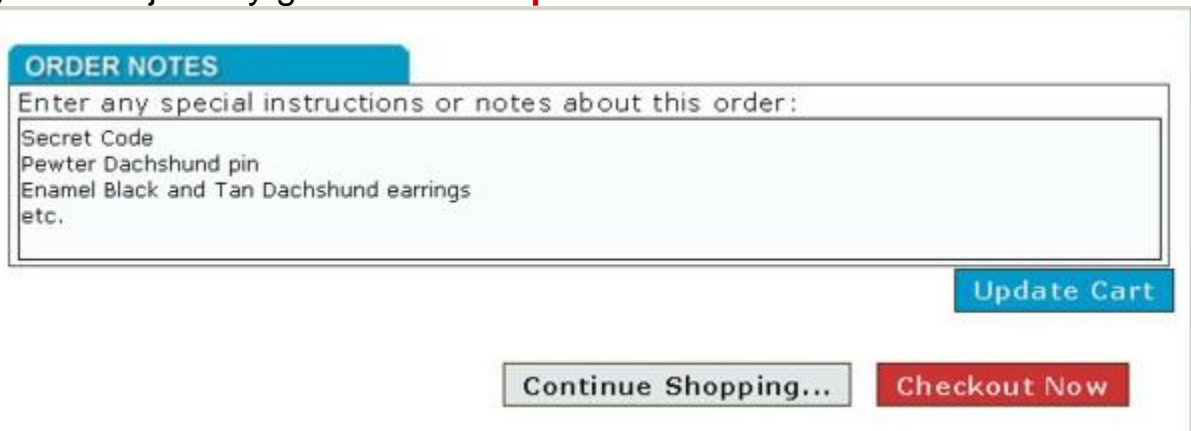
Another hint: The more you spend, the more money goes to help Pet Pals Animal Shelter.

Here's what will happen tomorrow, November 16th:

1. Shop for anything you like on our site - add all the items you wish to purchase into the shopping cart. But...don't put the free gifts in the cart!
2. When your cart is all ready, then it's time to tell me what free gifts you'd like! Here's how that works: (It really is simple.)
 - Click on the Enter Order Notes link which is at the top of the shopping cart page. (See where the red arrow is pointing? That is what the link looks like)
 - This link will take you to the Order Notes box.



3. In the Order Notes box, type in the Secret Code **and** the complete names of your free jewelry gifts **For example:**

A screenshot of the 'ORDER NOTES' section. It features a blue header with the text 'ORDER NOTES'. Below the header is a text input area with the prompt 'Enter any special instructions or notes about this order:'. Inside the input area, the following text is entered: 'Secret Code', 'Pewter Dachshund pin', 'Enamel Black and Tan Dachshund earrings', and 'etc.'. To the right of the input area is a blue 'Update Cart' button. Below the input area are two buttons: a grey 'Continue Shopping...' button and a red 'Checkout Now' button.

For each free jewelry gift, type in the Order Notes box whether it is pewter or enamel. For enamel jewelry, include the color choice.

4. Then click on "**checkout now**"

5. Download Merry's new holiday comic "The Shelter Fairies." We'll send you that link as soon as we receive your order.

Tell me again, what are those free gifts?

- **Free pewter gift:** You can choose ***ANY 1 item*** in [the pewter section of my website!](#) (*but no free name badges, please*)

Here are a just a few of the 100's of pewter designs you can choose from:



Plus You'll Get...

- **Free enamel gift:** You can choose **ANY 1 item** in [the enamel section of my website!](#) Choose a pin, pair of earrings or a necklace!

Here are a just a few of the 100's of enamel designs you can choose from:



Plus You'll Get...

- **Free surprise** jewelry gift: No peeking! I'll figure out a surprise just for you!

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Plus You'll Get...

- **Free PDF download** of Merry's brand new original holiday comic! (It's cute, heartwarming,

family friendly and so forth. And yes, I *am* bragging.)



Plus You'll Get...

- Last but not least, that warm fuzzy feeling knowing that you helped!

How much do I have to spend to get these great gifts?

When you shop in my store and spend at least \$57, I will send you all of the above gifts.

And then there's that great holiday comic. (Which I am kind of proud of) How can you put a price on something like *that*?

If you double or triple the amount you spend, you can double and triple the gifts you choose! For

example:

Spend between **\$114 and \$170** in our online store, and choose ANY **2** pewter pieces, **PLUS** any **2** enamel pieces as my free gifts to you.

Spend **\$171 and more**, pick out ANY **3** pewter pieces, **PLUS** any **3** enamel pieces as my free gifts to you.

I'll be in touch tomorrow...

Warm Regards,

Merry

P.S. Don't forget to forward this email to your family, friends and co-workers! Click on the Forward email link below or use the social media icons at the top of this email.

P.P.S. Your help will make this a great event for Pet Pal Animal Shelter!

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